

Official Guidelines



- 1** Entries must be from a current H.O.G. member. If a full and an associate member both wish to enter, each member needs to submit a separate form with separate photos. Only prints are accepted at this time. We are unable to accept digital photos stored on CDs or slides. Digital cameras may still be used; however, **only legible prints will receive points**. A separate photo must be submitted for each point. Please put your unbound photos in the same order in which they are written on the form. A minimum of 26 photos must be submitted to qualify for prizes. Entries must include an official 2011 ABCs of Touring form, available at your local dealer, in the My Membership section of members.hog.com or by contacting the H.O.G. office.

All of the following elements must be included in each photo submitted:
 - Your Harley-Davidson® motorcycle*
 - The cover of a 2011 edition of HOG® magazine or 2011 H.O.G. Touring Handbook
 - You (the entrant) – in at least six different photos
 - An “official sign” as defined below
- 2** An “official sign” is:
 - A government building with the name of the city/village/town/county/state/territory or country on it, such as a post office or police station (libraries, vehicles, schools, water towers and museums do not qualify).
 - An authorized Harley-Davidson dealership may be used to designate a city and state (or province in Canada) only. However, the first letter of the actual city where the dealer is located is the letter for which you will be credited. (For example: a photo of “Harley-Davidson of Charlotte” would give you credit for the letter “M” because that dealership is located in Matthews, NC.) Photos in front of H-D dealers must have the name of the dealership appear in the photo, and the name of the city and state written on the back of the photo.
 - A sign posted by a government body, which lies within the boundaries of the place it identifies. (Mileage markers or directional signs are not allowed.)
- 3** The name of the dealership, village, city, town, state, country, etc. must appear legibly on the “official sign” in the photo to receive points. **Any illegible photos will not receive points.**
- 4** You must ride your Harley-Davidson motorcycle (Harley-Davidson® Authorized Rentals motorcycles are acceptable). Photos with motorcycles on trailers are not eligible.
- 5** Photos must qualify as outlined previously to be eligible for points. Points are awarded as follows:
 - One point for each city, village, town, township or municipality sign from A-Z. Limit one point per letter (maximum of 26 points).
 - One point for each county, parish or district sign from A-Z. The word county, parish or district (or abbreviation equivalent) must appear on the sign as well as the name. Limit one point per letter (maximum of 26 points).
 - One point for each state. The name of the state (or abbreviation equivalent) must appear on the sign (maximum of 50 points).
 - One point for each country. The name of the country (or abbreviation equivalent) must appear on the sign.
 - One point for each province/territory. The name of the province/territory (or abbreviation equivalent) must appear on the sign (maximum of 13 points).
 - One point for each National Forest sign. The name as well as “National Forest” must appear on the sign (maximum of 5 points).
 - One point for each U.S. National Park Service (NPS) managed site or National/Provincial Park/Site sign in Canada. The NPS logo with name, and/or the name of the park, historic site, lakeshore, monument etc. as well as “National” or “Provincial” must appear on the sign. Check out www.nps.gov (US) or www.pc.gc.ca (Canada) for ideas. (maximum of 5 points).
- 6** Rally photos as listed below must clearly show you (the entrant) and an official rally banner or a National H.O.G. staff member*:
 - Two points for each 2011 International H.O.G. Rally (outside of the U.S.), listed as the “National Rally” for that country, on members.hog.com*
 - One point for each 2011 U.S. State or Canadian Provincial/Regional H.O.G. Rally published as a “State Rally” or “Provincial/Regional Rally” as listed on members.hog.com** National, State or Provincial/Regional H.O.G. Rally banners may not be in a location accessible with your motorcycle. In this case, a photo of you (the entrant) holding a 2011 HOG® magazine or the 2011 H.O.G. Touring Handbook will be accepted. This is the only situation that does not require your motorcycle in the picture.
- 7** One point for each of the following Harley-Davidson corporate facilities: (does not include dealerships) Juneau Avenue and Pilgrim Road in Milwaukee, WI; Tomahawk, WI; York, PA; Kansas City, MO (maximum of 5 points).
- 8** Two points for the Harley-Davidson Museum™ in Milwaukee, WI.
- 9** The following prizes will be awarded:
 - First place: \$500 H.O.G. gift certificate and ABCs of Touring plaque.**
 - Second place: \$250 H.O.G. gift certificate and ABCs of Touring plaque.**
 - Third place: \$100 H.O.G. gift certificate and ABCs of Touring plaque.**
 - Next 10 runners-up: ABCs of Touring plaque.**
 - 66 Points: ABCs of Touring pin; patch; money clip, ABCs water bottle; plus a limited-edition ABCs of Touring Medallion.
 - 56 Points: ABCs of Touring pin; patch; money clip, plus an ABCs water bottle.
 - 46 Points: ABCs of Touring pin; patch; plus an ABCs of Touring money clip!
 - 36 points: ABCs of Touring pin and patch.
 - 26 points: ABCs of Touring pin.** Also includes above listed prizes through 66 points. Prizes subject to change.
- 10** H.O.G.® would like to have an estimate of how many miles you rode to achieve your 2011 ABCs of Touring points. Please provide your mileage on the reverse side of this form.
- 11** Send entries to: ABCs of Touring, Harley Owners Group®
3700 W. Juneau Ave
Milwaukee, WI USA 53208

The official 2011 ABCs of Touring form and your H.O.G. number, name, address and phone number must be included with your entry. All entries must be postmarked no later than December 31, 2011.
- 12** Names of top winners will be noted in the Take Part section of members.hog.com. All photos submitted will become property of Harley-Davidson Motor Company and may be used on members.hog.com. Unused photos will be returned.
- 13** IN THE INTEREST OF FAIRNESS, NO EXCEPTIONS WILL BE MADE TO THE PRECEDING RULES. In the event of a tie, a drawing will be held. Decision of the judges is final.

ABCs OF TOURING FORM - 2011

See reverse side of form for Official Guidelines

Country Code/
Member #

--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--

Member

Name _____

Address _____

Daytime Phone: _____

H.O.G. would like to have an estimate of the number of miles or kilometers you rode to achieve your 2011 ABCs of Touring points:

_____ Miles Kilometers

City/Village/Town/ Township/Municipality (A-Z)

A _____
B _____
C _____
D _____
E _____
F _____
G _____
H _____
I _____
J _____
K _____
L _____
M _____
N _____
O _____
P _____
Q _____
R _____
S _____
T _____
U _____
V _____
W _____
X _____
Y _____
Z _____

County/Parish/District (A-Z)

A _____
B _____
C _____
D _____
E _____
F _____
G _____
H _____
I _____
J _____
K _____
L _____
M _____
N _____
O _____
P _____
Q _____
R _____
S _____
T _____
U _____
V _____
W _____
X _____
Y _____
Z _____

National/Provincial Park

1 _____
2 _____
3 _____
4 _____
5 _____

Canadian Province/Territory

1 _____
2 _____
3 _____
4 _____
5 _____
6 _____
7 _____
8 _____
9 _____
10 _____
11 _____
12 _____
13 _____

National Forest

1 _____
2 _____
3 _____
4 _____
5 _____

H-D Facilities

1 _____
2 _____
3 _____
4 _____
5 _____

Country

1 _____
2 _____
3 _____
4 _____
5 _____
6 _____
7 _____

International H.O.G. Rally

1 _____
2 _____
3 _____

Harley-Davidson Museum™

1 _____ 42
_____ 43
_____ 44
State _____ 45
1 _____ 46
2 _____ 47
3 _____ 48
4 _____ 49
5 _____ 50
6 _____
7 _____

US State/CD Regional Rallies

8 _____ 1
9 _____ 2
10 _____ 3
11 _____ 4
12 _____ 5
13 _____ 6
14 _____ 7
15 _____ 8
16 _____ 9
17 _____ 10
18 _____ 11
19 _____ 12
20 _____ 13
21 _____ 14
22 _____ 15
23 _____ 16
24 _____ 17
25 _____ 18
26 _____ 19
27 _____ 20
28 _____ 21
29 _____ 22
30 _____ 23
31 _____ 24
32 _____ 25
33 _____ 26
34 _____ 27
35 _____ 28
36 _____ 29
37 _____ 30
38 _____
39 _____
40 _____
41 _____

Please use an additional sheet of paper for entering more than 30 US State/CD Regional Rallies.