



2012 ABCs OF TOURING FORM



Member E-mail _____

First Name _____

Last Name _____

Street Address _____

City _____

State _____

ZIP _____

Phone Number _____

H.O.G. # (Including Country Code) _____

Total Points Submitted _____

Spelled SWITCHBACK ☐ Yes ☐ No

**City/Village/Town/Township/
Municipality (A-Z)**

A _____
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County/Parish/District (A-Z)

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Canadian Province/Territory
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12 _____
13 _____
National/Provincial Park
1 _____
2 _____
3 _____
4 _____
5 _____
U.S. National Forest
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2 _____
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4 _____
5 _____
Harley-Davidson Facilities
1 _____
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4 _____
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Harley-Davidson Museum
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Harley-Davidson Dealerships
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2 _____
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10 _____
Country
1 _____
2 _____
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International H.O.G. Rally
1 _____
2 _____
3 _____
4 _____
5 _____
**U.S. State/Canadian Provincial/
Canadian Regional H.O.G. Rally**
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2012 ABCs OF TOURING FORM



AN ALPHABETICAL "SCAVENGER HUNT" FOR YOU AND YOUR HARLEY-DAVIDSON® MOTORCYCLE! EARN POINTS AND WIN PRIZES BY COLLECTING PHOTOS OF YOURSELF, YOUR MOTORCYCLE, AND "OFFICIAL SIGNS" FROM A-Z!

OFFICIAL RULES AND GUIDELINES:

Note: Photos will NOT be returned.

PRIZES AND SWEEPSTAKES

BIKE SWEEPSTAKES:

- **NEW FOR 2012!** Spell out the word SWITCHBACK (one 'c' is sufficient) by using photos from the City/Village/Town/Township/Municipality and the County/Parish/District columns for one sweepstakes entry into a drawing for a 2013 Harley-Davidson Switchback motorcycle. Visit the Take Part section of members.hog.com for a complete set of Official Sweepstakes Rules or contact H.O.G.® at 1-800-CLUBHOG (1-800-258-2464).

PRIZES:

- **5 TO 25 POINTS** – ABCs pin, patch, and decal
- **26 TO 51 POINTS** – ABCs pin, patch, decal, challenge coin, and one additional entry into the Bike Sweepstakes (if you meet the sweepstakes requirements).
- **52 TO 77 POINTS** – ABCs pin, patch, decal, challenge coin, and two additional entries into the Bike Sweepstakes (if you meet the sweepstakes requirements).
- **78 POINTS OR MORE** – ABCs pin, patch, decal, challenge coin, framed *HOG* magazine cover personalized with your photo, three additional entries into the Bike Sweepstakes (if you meet the sweepstakes requirements), plus one entry into a separate sweepstakes ("Trip Sweepstakes") to win a trip for two to Milwaukee – details and the official rules will be determined and announced at a later date.

PARTICIPATION

- Any Full or Associate H.O.G. member from the U.S. or Canada may enter. Entries must be submitted individually. Multiple entries cannot be combined on one entry form.
- Only one 2012 ABCs of Touring entry per H.O.G. member.
- **All photos submitted become the property of Harley-Davidson Motor Company. Photos, along with participant's name, may be used in publications, promotions, and other Company purposes. Submitted photos will not be returned.**
- In the interest of fairness, no exceptions will be made to the Guidelines.
- Individuals participate at their own risk. Do not break the law or endanger yourself or others when taking photos.

PHOTO FORMATS

Regardless of how pictures are taken, only prints or photos printed from a computer printer may be submitted. Slides and digital photo files will not be accepted.

NOTE: Images must be clear and names/signs must be legible in submitted prints. Prints that are blurred, fuzzy, illegible, or unrecognizable will not receive points. Photos may be used for multiple categories as long as a duplicate photo for each category is submitted.

PHOTO ELEMENTS

- Your Harley-Davidson motorcycle must be in each photo. A Harley-Davidson® Authorized Rental motorcycle is also acceptable.
- The cover of a 2012 *HOG*® magazine or the 2012 H.O.G. *Touring Handbook* must be clearly identifiable in each photo. Visit the Take Part section of members.hog.com to download a printable version of the *HOG* magazine cover and start your ABCs adventure today.
- You, the entrant, must be in at least six of the photos.
- An "official sign" must be in each photo. An official sign is defined as:
 - A government building with the name of the city, village, town, county, state, territory, or country on it. An example of a government building are a post office, city hall, or police station. Examples of items that **WOULD NOT** count as a government building are libraries, vehicles, schools, water towers, and museums.
 - An authorized Harley-Davidson dealership may be used to designate a city, state, or province, plus it may be used to obtain up to 10 H-D® Dealer points. Photos of the dealership must include the dealership building with the name of the dealership on it. The first letter of the actual city where the dealership is physically located is the letter for which you will receive a point. For example, Harley-Davidson of Charlotte

is physically located in Matthews, NC so you would receive credit for the letter "M" for a photo of that dealership. For photos of dealerships, the name of the city and state of the dealership must be written on the back of the photo.

- A sign posted by a government body that is physically located within the boundary of the place it identifies. Mileage markers and directional signs do not qualify.

HOW DO I EARN POINTS?

- One point for each city, village, town, township, or municipality sign from A-Z. Only one point per letter. (26 points maximum)
- One point for each county, parish, or district sign from A-Z. The word "county," "parish," or "district," or the abbreviation equivalent, must be on the sign as well as the name. Only one point per letter. (26 points maximum)
- One point for each U.S. state. The name of the state or abbreviation equivalent must appear on the sign. Only one point per state. (50 points maximum)
- One point for each country. The name of the country or abbreviation equivalent must appear on the sign. Only one point per country.
- One point for each Canadian province and territory. The name of the province or territory, or abbreviation equivalent, must appear on the sign. Only one point per province and territory. (13 points maximum)
- One point for each U.S. National Forest sign. The name of the forest as well as the words "National Forest" must appear on the sign. Only one point per National Forest. (5 points maximum)
- One point for each unique Harley-Davidson dealer. (10 points maximum) Dealer photos used for city, state, and province points may be used. However, a separate photo must be submitted for each point.
- One point for each U.S. National Park Service (NPS) managed site and for each National Park or Provincial Park in Canada. The NPS logo with name and/or the name of the park, historic site, lakeshore, monument, etc. as well as the words "National" or "Provincial" must appear on the sign. For parks, check out nps.gov for U.S. and pc.gc.ca for Canada. (5 points maximum)
- National, State, and Provincial/Regional Rallies as listed below. The rally photo must clearly show you (the entrant) and an official rally banner or a national Harley-Davidson staff member. National, state, and provincial/regional rally banners may not always be accessible with your motorcycle. In that case a photo of you, the entrant, at the location and holding a 2012 *HOG* magazine or the 2012 H.O.G. *Touring Handbook* will be accepted. This is the only situation that does not require your motorcycle in the picture.
 - Two points for each 2012 International Rally (outside the U.S.) that is listed on members.hog.com as the National Rally for that country.
 - One point for each 2012 U.S. State H.O.G. Rally or Canadian Provincial/Regional H.O.G. Rally listed on members.hog.com.
- Points as listed below for each of the following Harley-Davidson Motor Company facilities. (7 points maximum)
 - One point for Juneau Avenue Headquarters in Milwaukee, WI
 - One point for Pilgrim Road Operations in Menomonee Falls, WI
 - One point for York Vehicle Operations in York, PA
 - One point for Kansas City Operations in Kansas City, MO
 - One point for Tomahawk Operations in Tomahawk, WI
 - Two points for Harley-Davidson Museum in Milwaukee, WI

SUBMITTING YOUR ENTRY

- Submissions must include the filled out 2012 ABCs of Touring Entry Form, which is available in the My Membership section of members.hog.com or in the Adventure Guide. The form can also be obtained by contacting the H.O.G. office at 1-800-CLUBHOG (1-800-258-2464), or stopping in at your local Harley-Davidson dealership.
- All photos should be unbound and not in a photo album.
- One photo must be included for each point for which you are submitting. Please bundle your photos in the same order in which they are written on the entry form. **Photos will NOT be returned.** All entries must be postmarked no later than December 31, 2012. Submit entries to:

H.O.G. ABCs of Touring
3700 W. Juneau Ave.
Milwaukee, WI 53208

Decisions of the judges are final.